



## ENVIMPACT

Contract No: 265275

Increasing the impact of Central-Eastern European environment research results through more effective dissemination and exploitation

Funding Scheme: CSA (Coordinating)  
Theme: ENV.2010.5.1.0-2  
Start date of project: 1<sup>st</sup> January 2011  
Duration: 30 months

# Recording of the conference

Del No.: 4.6

**Issued by:** Intrasoft Intl.  
**Issue date:** May 2013  
**Due date:** April 2013  
**Work Package Leader:** Intrasoft Intl.

Document History (Revisions – Amendments)		
Version and date	Changes	
30/06/2013	Version 1.	
Dissemination Level		
PU	Public	X

<b>PP</b>	Restricted to other programme participants (including the EC Services)	
<b>RE</b>	Restricted to a group specified by the consortium (including the EC Services)	
<b>CO</b>	Confidential, only for members of the consortium (including the EC)	

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## 1. EXECUTIVE SUMMARY

This document has been elaborated under the European funded project ENVIMPACT (<http://www.envimpact.eu/home.cfm>) aiming at improving dissemination and exploitation of the environmental research results achieved in Central and Eastern European Countries and presents the deliverable 4.1 Online publication of CEE R&D maps and the features the maps have.

Under the frame of WP 4 and in the frame of Task 4.5 “Transnational conference on successful tools for dissemination in R&D projects” a transnational conference was organised on the 30th of May 2013 in Brussels. The event was titled “Envimpact Final Conference: ENVIRONMENTAL RESEARCH EXPERIENCES ON BEST PRACTICES TOWARD HORIZON 2020” and was held at the Museum of Natural Sciences in Brussels. The conference was professionally recorded and has been made available in the projects video section at <http://www.envimpact.eu/dissemination/videos.cfm>, in the Envimpact youtube channel available after clicking the youtube icon on the header of the website and at <http://www.youtube.com/channel/UCiZoyY7EuqIpJjiLMIAExig>. The presentations delivered in the conference have been made available at <http://www.envimpact.eu/publications/conference.cfm>

## 2. CONTENT SECTION

In Task 4.5 “Transnational conference on successful tools for dissemination in R&D projects” a transnational conference on successful tools and dissemination in R&D projects was organised, on the 30th of May 2013 in Brussels. The event was titled “Envimpact Final Conference: ENVIRONMENTAL RESEARCH EXPERIENCES ON BEST PRACTICES TOWARD HORIZON 2020” and was held at the Museum of Natural Sciences in Brussels. The Conference provided the opportunity to present the current and future tools and trends for dissemination and exploitation of R&D results with a special focus on the thematic areas of research in air pollution, chemical pollution and environmental technologies, especially in the Central-Eastern European (CEE) countries.

The conference of which the final agenda is presented in figure 1 was recorded by a professional recording team that set up in the event location all the necessary equipment for a professional recording and after the end of the event did the post-production. The recording of the event sessions have been made publicly available through the ENVIMPACT website (at <http://www.envimpact.eu/dissemination/videos.cfm>), via the [ENVIMPACT YouTube channel](http://www.youtube.com/user/ENVIMPACT) as they represent deliverable 4.6 (<http://www.youtube.com/user/ENVIMPACT>). The aim of these recordings are to provide a supplement (like a living reference library) to the online audio-visual catalogue on communication and exploitation practices. Additionally all presentations delivered in the event have been made available under <http://www.envimpact.eu/publications/conference.cfm>

Figure 1: Agenda

**ENVIRONMENTAL RESEARCH**  
Experiences on best practices  
towards Horizon 2020  
30th of May 2013  
Museum of Natural Sciences  
Rue Vautierstraat 29 - 1000 Brussels

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**TRANSNATIONAL CONFERENCE ON EXPERIENCES AND THE BEST PRACTICES IN THE DISSEMINATION OF ENVIRONMENTAL RESEARCH**

The conference will be also the opportunity to present the current and future tools and trends for dissemination and exploitation of R&D results with a special focus on the research thematic areas of air pollution, chemical pollution and environmental technologies, especially in the Central Eastern European (CEE) countries.

**Who should attend?**  
• Researchers in environmental related sciences • Businesses and industry consultants in environment related areas • Policy makers at EU, National, Regional and Local levels • Project coordinators and partners in Environmental - related fund initiatives • Journalists interested in environmental issue across Europe

**For registration and information:**  
[http://www.envimpact.eu/index.cfm?action=article&publication\\_id=922](http://www.envimpact.eu/index.cfm?action=article&publication_id=922)

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Envimpact project is an initiative funded by European Commission under FP7 with the objectives to improve the current communication of environmental research results deriving from Central Eastern European (CEE) countries, to enhance the uptake of research results and foster the participation of CEE in EU funded research projects through S&T cooperation with other European partners. More information available at: [www.envimpact.eu](http://www.envimpact.eu)

**ENVIRONMENTAL RESEARCH**  
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08.30 - 09.00	Registration
09.00	Welcoming and Introduction Virág Budai, ENVIMPACT Coordinator, Bay Zoltán Nonprofit Ltd. for Applied Research Iveta Alzbabová, Policy Officer, DG R&I, European Commission
09.15	Communication and dissemination of research results: lessons learnt from FP7 projects Sandra Almeida, Policy officer DG R&I, European Commission
09.45	Open Access Jean-François Duchamp, Policy officer DG R&I, European Commission
10.00	Matching Academia Industry and Policy needs in increasing the visibility of research results: ENVIMPACT recommendations from Central Eastern Europe countries Teresa Puerta, Steinbeil-Europa-Zentrum
10.15	Coffee Break
	Roundtable discussion Maximizing the visibility of research results: sharing experience on dissemination practices Moderator: Koji Aino, FP7 NCP-APRE Agency for the Promotion of European Research
10.30	Participation: Simona Haprian, PROCEED coordinator, Arab Chamber of Commerce, Industry and Agriculture Georg Meizer, ICD - WEB coordinator, autema Technology Management GmbH & Co KG Paul Pechan, COMENOR coordinator, Ludwig-Maximilians-Universität München Alan D. Watt, SPiRAI coordinator, Centre for Ecology & Hydrology - NERC Teresa Puerta, ENVIMPACT partner, Steinbeil-Europa-Zentrum
11.45	Best practice in dissemination of results in environmental research: Experiences from Central Eastern Europe researchers Ivan Trifunov, Department of Ecology and Environmental Protection (EP) - Sofia University Ivars Kudrenickis, Energy System Analysis and Optimisation laboratory of IPE Aleš Laparje, Slovene Institute of Physical Biology Karinina Sabkova, Research Centre for Toxic Compounds in the Environment (RECETOX), Masaryk University
12.45	Opportunities to apply lessons learnt in dissemination and exploitation of results – CIP Eco-innovation calls currently open Camille Le Borgne, Agence Bruxelloise pour l'Entreprise (ABE), NCP for CIP Eco-innovation
13.00	Q/A and conclusions
13.30 - 14.30	Lunch Break

The conference has been organized under the ENVIMPACT project co-funded by the European Commission in the 7th Framework Programme under the Grant Agreement no.265275

### 3. CONCLUSION

This report presented the audiovisual deliverable 4.6 (Recording of the conference) in the form of a report. Nonetheless, the actual deliverable is available at <http://www.envimpact.eu/dissemination/videos.cfm>, and at <http://www.youtube.com/channel/UCiZoyY7EuqIpJjiLMIAExig> together with all presentations delivered in the event. The presentations have been made available under <http://www.envimpact.eu/publications/conference.cfm>